



REDDING SCHOOL OF THE ARTS  
WHERE EDUCATION AND THE ARTS CONNECT

**Redding School of the Arts**  
California Nonprofit Benefit Corporation  
Adopted Special Board Meeting Minutes

**Thursday, October 19, 2023**

**Open Session: 1:30 p.m.**

Meeting called to order by Presiding Officer Jonathan Sheldon at 1:30p.m.  
Roll Call/Establish Quorum:

Jonathan Sheldon, President	<u>X</u>
Jean Hatch, Vice President	<u>X</u>
Sharon Hoffman - Spector, Treasurer	<u>X</u>
Tiffany Blasingame, Secretary	<u>X</u>
David Skinner, Parent Representative	<u>X</u>
Daria O'Brien, Community Member	<u>X</u>
Antonio Cota, Community Member	<u>AB</u>

**Additional Non-Voting Participants**

Lane Carlson, Executive Director	<u>X</u>
Shelley Tan, Special Ed Director	<u>AB</u>
Carol Wahl, Principal	<u>AB</u>
Sophia Zaniroli, Vice Principal/Teacher	<u>X (arrived @ 1:32 p.m.)</u>
Robyn Stamm, Business Serv Provider	<u>AB</u>
Cathleen Serna, Business Serv Provider	<u>AB</u>
Rebecca Lahey, Staff Liaison	<u>AB</u>

Board Recorder: Adel Morfin

Onsite Guests: Margaret Johnson

**PUBLIC FORUM:**

*Hearing of persons desiring to address the Board on a subject NOT covered in this agenda. NOTE: 1) Individual speakers will be allowed three (3) minutes to address the Board. The Board President may further limit the speaking time allowed in order to facilitate the progress of the meeting. 2) Complaints presented to the Board must not involve specific reference to employees. Citizens should contact the Director for complaint procedures regarding employees. 3) A charter school cannot take action on a matter that has not been placed on the official agenda. (G.C. 54954.2).*

- No Comments

**CONSENT AGENDA:**

*Items listed under the Consent Agenda are considered to be routine and are acted on by the Governing Board in one motion. There is no discussion of these items before the Board vote unless a member of the Board, staff, or public requests specific items be discussed and/or removed from the Consent Agenda.*

*It is understood that the Administration recommends approval of all Consent Agenda items as listed. Each item on the Consent Agenda approved by the Board shall be deemed to have been considered in full and adopted as recommended.*

**1.1 Approve 2023-2033 McConnell Lease Amendment No. 7 Proposal – 2<sup>nd</sup> Read**

Item was tabled until next month. No action was taken.

**Call for Requests from the Audience to Speak to Any Item on the Agenda:**

*The regular agenda includes those individual items to be discussed by the Board. Some of those items may also require action or approval by the Board. Members of the public will have the opportunity to address the Board on any item at the time that particular item is discussed by the Board, and prior to any action taken by the Board. Individual speakers will be allowed three (3) minutes to address the Board.*

- No Comments

**DISCUSSION/ACTION AGENDA:**

**2.1 Discussion: Discussion: 2023/24 Governing Board Goal Setting – 1<sup>st</sup> Draft**

The 2022/23 Governing Board Goals were reviewed for informational purposes. New highlighted goals for 2023/24 include:

**Financial Goal: *Increase high school enrollment by 30 students***

The board discussed marketing strategies that could help increase enrollment. Advertising suggestions include the Redding Chamber of Commerce, Redding Rotary, local real estate agencies, presenting at local school site, social media, RSA's ground breaking ceremony, free tickets to school shows, and surveying incoming families.

**Governance Goal:**

- 1. *Review & Revise Governing Board Application Process***
- 2. *Review & Revise Executive Director Evaluation Process***

**Organizational Goal: *Evaluate & Refine the School Mission Statement***

The board discussed continuing to work on the school mission statement, as they were not able to meet their 6/30/23 deadline. The board plans to designate a committee to update the new school mission statement. The board plans to assist in defining a process and/or system on how to update the mission statement. Upon adoption of the new school mission statement, the board also plans to synchronize all documents & online platforms to match accordingly.

Tiffany Blasingame will update the 2023/24 Governing Board Goals draft, based on board discussion, and bring it to the board next month for final review and approval.

**ADJOURNMENT:**

Meeting adjourned at 2:18 p.m.

**NEXT REGULAR MEETING:**

Date: Tuesday, November 16, 2023  
Time: 5:45 p.m.  
Location: Redding School of the Arts/Community Room  
955 Inspiration Place  
Redding, CA 96003

Governing Board Minutes Respectfully Submitted,

  
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Tiffany Blasingame  
RSA Governing Board Secretary

  
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Board Approval Date